

Build a win-win partnership

Becoming a Nidec Leroy-Somer Authorized Distributor or Service Partner





Partnership based on mutual trust

Selecting the most appropriate manufacturer & brand to complete your product portfolio while serving vour customers even better is not an easy task. A commitment based in trust is key for a mutual. beneficial & serene business relationship. This is what Nidec Leroy-Somer proposes you as a partner. Developing distribution channel is a focus point of our sales strategy and we hope this brochure will help you to better understand who we are and our value proposition.

Nidec Leroy-Somer - a Nidec company - operates globally, providing a comprehensive range of motor, brake, gear and drive technology, local technical expertise, engineering & manufacturing resources, and customer care in a wide range of industries & applications.

With more than a century of history, Nidec Leroy-Somer is a well-known, recognized leading brand.

Nidec Leroy-Somer

Nidec Leroy-Somer, acquired by Nidec in 2017, is a world-leading specialist in drive systems and alternators.

Today Nidec Leroy-Somer offers one of the vastest portfolios of products for industrial customers, covering low voltage electric motor and drive solutions.

> Founded in Angouleme, France in 1919

6200 employees all over the world in 40⁺ countries



More than 250 active patents worldwide



Sales 2020: \$1 billion



Founded in 1973 Headquarter: Kyoto, Japan

Global leading manufacturer of motors and

controls. From small-precision to super-size units used in IT/consumer electronics, office equipment,

automotive, appliance, commercial and industrial

110,000 employees all over the world in 70⁺ countries

Number of companies: 320*

Nidec Corporation

applications.



Ś

Sales 2020: \$15.4 billion

www.leroy-somer.com

Nidec & Leroy-Somer: Trusted brands

Nidec Leroy-Somer a top level brand

Recognized as one of the world's leading motor manufacturer brands, Nidec Leroy-Somer is strongly committed to the quality and robustness of its products but also to customer proximity through an extensive and growing network of affiliates and authorized partners for sales & services.



Nidec Leroy-Somer Advertising on Times Square, New York.

Quality commitment

Nidec Leroy-Somer has entrusted the certification of its expertise to various international organizations to guarantee the best quality to its customers.

All activities resulting in the final version of the machine have therefore received official ISO 9001: 2015 certification from the DNV. Similarly, our environmental approach has enabled us to obtain ISO 14001: 2015 certification.

Products for particular applications or those designed to operate in specific environments are also approved or certified by the following organizations.





A worldwide installed base

Through its customers, Nidec Leroy-Somer is represented on every continent and in a wide range of applications, in all types of industry such as cranes, refrigeration, wind turbines, nuclear, marine, robotics, test bench, oil and gas, metals, food & beverage, or wood...



Nidec offers an extensive portfolio

Distribution network development is at the heart of the Nidec strategy to accelerate market penetration and growth.

Nidec competes in "everything that spins and moves", offering a wide product range for distribution.



Nidec strongly invests in developing leading technologies

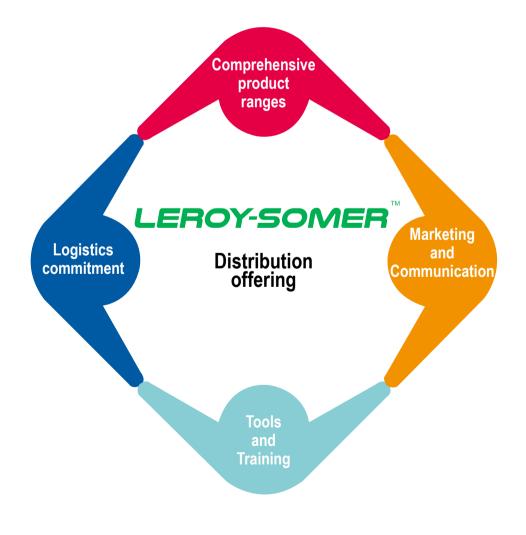
In May 2018, Messrs. Shigenobu Nagamori and Carlos Tavares, respective Chief Executive Officers of Nidec and Groupe PSA, endorsed the establishment of Nidec-PSA emotors – the new Nidec Leroy-Somer and Groupe PSA Joint Venture dedicated to the design, development, manufacture and sale of electric traction motors.

A tailored offer for our partners

4 pillars for a win-win distribution partnership

Nidec Leroy-Somer has developed a 4-pillar offer to create a win-win partnership relationship and leverage its assets to help you stand out from your competitors:

- Comprehensive range of products, components and spare parts with short lead times
- Strong logistics commitment
- Dedicated support tools & training to make your life easier
- Customized promotional & communication emphasizing our partnership



Comprehensive product ranges

We provide a wide choice of technologies as well as components for modifying or assembling some products yourself. Our spare parts offer covers more than 4,000 references, to guarantee you reactive service.





MOTORS			
	Variable speed induction motors		Servo motors
	Integrated drive	IP23	Unimotor
Liquid Cooled Up to 1,500 kW			Unimotor fm Continuous duty 1.4 to 136 Nm
Smoke Extraction	-2.00		
	Commander ID300 0.25 to 7.5 kW	CPLS 7.5 to 560 kW	3 000
LSHT up to 300°C - 120 min FLSHT up to 400°C - 120 min 0.55 to 500 kW			Unimotor hd High dynamic 0.72 to 85 Nm
AND BRAKES			
Brake motors		Geared servo motors	
FFB	FCPL	Dynat	bloc
0.25 to 18.5 kW	11 to 550 kW	up to 1,300 Nm	up to 1,300 Nm
	COMPONENTS AN		
Components		Spare parts	
Motor flanges for local modification	Components for gear assembly centres	Spare parts availability	

Comprehensive product ranges

Making the difference

As well as our large product scope, we offer differentiated ranges to serve your most demanding customers.





IE3 Compact design► Easy replacement

Aluminium housing ≤ 200 kW ► Easy to handle

Cast iron end shields ► Robustness



IMfinity[®] Geared motors



High efficiency helical gears ► Energy saving

Cast iron gear boxes ► Robustness

Integrated motor mounting Stock optimization





Dyneo⁺ Synchronous reluctant permanent magnet motors



Energy savings ► Exceeding IE5 and NEMA Ultra Premium requirements

Standard IEC ► Interchangeable range, easy upgrade of existing installations

Compact range ► For limited space and weight



CPLS



Compact variable speed induction solution ► DC retrofit and high torque requirement

Low inertia and high speed up to 9000 rpm ► Applications: test benches, high dynamics...

Cost effective variable speed solution ► Optimized package

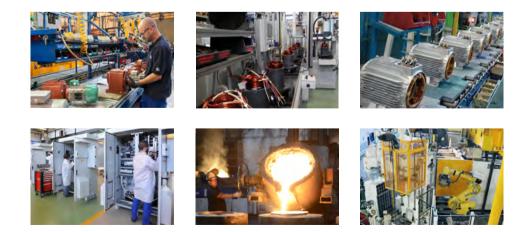


Logistics commitment

Factories close to our partners

To serve its customers and partners with the highest reactivity Nidec Leroy-Somer has established manufacturing sites all over the world as well as engineering & design facilities for motors and drives.







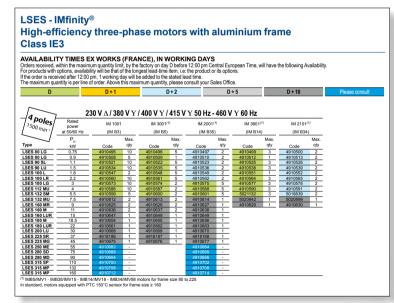
Express Availability commitment



A wide range of products and options is available to be shipped directly from our facilities or hubs to your premises with short lead times, starting from next-day dispatch. Supported by an optional express transport offer, we are able to deliver to our partners almost anywhere in Europe, in less than 24h.

From our Partner portal you have access to our live dynamic stock and our Configurator where express availability and related quantities are indicated.

The chart shows you immediately the despatch time frame for each product and the authorized quantity per order. A clear identification by color code is made from departure same day to day +10, in working days.



Find our most up-to-date detailed Express Availability offer on our web site www.leroy-somer.com, Menu Products/ Express Availability, or scan the QR code for direct access to the Express Availability Charter.



http://lrsm.co/dispo-en

Tools and Training

Dedicated Partners portal

As an authorized partner, you will have direct access to the latest information about the company as well as:

- · Search engine by serial numbers
- · Repair procedures, technical and maintenance manuals
- Commercial documentations
- Energy savings advisor
- · Lead time information & Real-time stock data
- Tutorials...



Configurator tool

The Configurator is a powerful tool to select our products and spare parts and get the information you need: data sheets, prices, 3D drawings, curves...

Dynamic indication of lead-time and realtime stock are given during product selection and according to selected characteristics and options of the product.

The Configurator cart allows to gain autonomy and to save time: storing your configurations, exporting your order, sharing requests with your Nidec Leroy-Somer contact...





Training

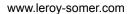
Whatever your needs are, training can be performed on site at your local premises or within our training centre in Angouleme, France.

Our training package allows you to be more autonomous:

- Know-how to select, define drive systems
- Know-how to operate, commission
- Update your maintenance expertise

We also offer webinars (Technical & Applications focus), E-learning package and we develop targeted dedicated training sessions tailored to your needs.





Marketing and Communication

VISIBILITY

Communication is part of your business approach. We support you in promoting yourself as our brand representative.

Authorized partner logo signage



As a Nidec Leroy-Somer authorized partner, we will provide you with a specific logo that can be used for your email signature, letterhead, website, ... any stationary you may need.



Web exposure & traffic generation

All our authorized partners, distributors and service centres are listed on our www.leroy-somer.com website in the 'Where to buy' section. We promote your company and generate traffic from our webpages to your website to make sure that any potential customer can reach you as easily as possible.



Example of IMfinity® flyer with partner information

Marketing and communication tools

We provide you marketing tools, including customizable templates of flyers and roll-ups that you can print on-demand through our printing interface. You can integrate your company logo, address and website to make them your own. We also help you prepare turnkey customer emailing that you can distribute directly to your database.



Example of Roll-up with partner logo

Partnership turning into success

Let's grow together!

You can rely on our commitment to support you in developing your business, as we count on your engagement and motivation to sell our products.

- We transfer to you existing Nidec Leroy-Somer customer accounts to manage & develop them
- Our offer can evolve according to your needs
- Our partnership is based on a win-win agreement

Our current and future partners are of high value for us.

Our vision of a win-win Partnership



PARTNER-SHIP



www.leroy-somer.com

Connect with us at:

twitter.com/Leroy_Somer_en facebook.com/leroysomer.nidec.en youtube.com/user/LeroySomerOfficiel linkedin.com/company/leroy-somer





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